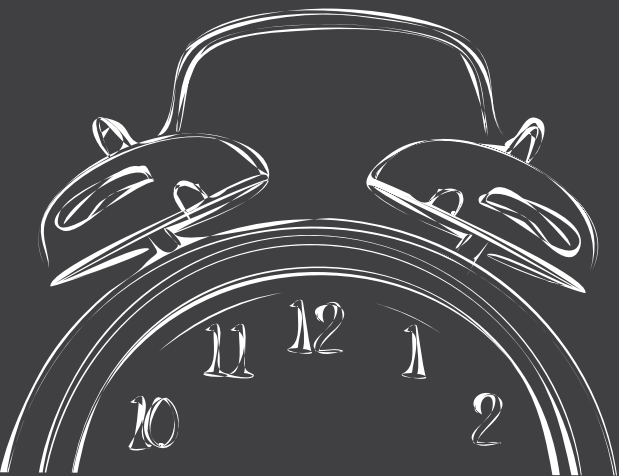




The 10-Minute CEO Routine

Week 2 of the 52-Week Entrepreneur Success Series

Minutes 1–2:

Check Your Energy

- What's my energy right now?
- What do I need to show up as a leader?



Minutes 3–4:

Priority Reset

- Write down your top 3 priorities for the day.



Minutes 5–6:

Customer Reality Check

- What does my customer need today?



Minutes 7–8:

Money Moment

- Focus on ONE key financial number.



Minutes 9–10:

Message to Market

- Take ONE visibility action.



Summary

The **10-Minute CEO Routine** provides a **framework** for starting your day with **focus, intention, and alignment with your customers' needs**. By prioritizing **energy management, key tasks, customer understanding, financial awareness, and consistent visibility**, you can drive **sustainable growth** and lead your **business effectively**.