

How to Create a Lead Magnet in 1 Hour

A Simple Guide for Entrepreneurs Who Want to Attract Clients Without Sounding Salesy

What Is a Lead Magnet?

A lead magnet is a free resource that solves an immediate problem and builds trust.

The 60-Minute Lead Magnet Formula

01

0–10 Minutes

Choose one problem.

02

10–20 Minutes

Choose the format.

03

20–40 Minutes

Create the content.

04

40–50 Minutes

Make it beautiful.

05

50–60 Minutes

Add a gentle invitation.

10 Lead Magnet Ideas You Can Create Today

30-Day Brand Consistency Calendar

Founder Energy Tracker

The 10-Minute CEO Routine

Difficult Conversation Framework

Emotional Intelligence Self-Assessment

Personal Branding Checklist

Leadership Reflection Journal

50 ChatGPT Prompts for Entrepreneurs

Pricing Confidence Workbook

Networking Conversation Starters

Founder Insight

Your lead magnet is not about collecting email addresses. It is about building trust.



RadicalEdge Learning Consultants

"From HIRE to RETIRE-**El** all the way"



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