

The Organic Growth Checklist

WEEK 31 · RADICALEDGE ENTREPRENEUR GROWTH SERIES

Organic growth isn't about going viral. It's about becoming **visible, valuable, and memorable**. Businesses grow because people keep seeing them, learning from them, and trusting them.

30 Simple Actions That Grow Your Business Without Spending on Ads



Daily & Weekly Growth Habits

✓ Daily Habits

- Spend 15 minutes engaging with your audience — comment thoughtfully
- Reply to every comment and message
- Share one useful insight — teach something small
- Reach out to one existing client
- Follow one new person in your industry
- Read or learn something for 15 minutes

✓ Weekly Habits

- Publish one educational post — teach, don't sell
- Share one client story
- Ask your audience one question
- Attend one networking event (online or offline)
- Share one free resource — checklist, guide, template
- Thank one client publicly
- Ask one happy client for a testimonial

Monthly Habits & Relationship Builders

Monthly Review

- Review best-performing content
- Write one case study
- Reach out to five dormant contacts
- Collaborate with another entrepreneur
- Review your positioning

Relationship Builders

- Introduce two people who could help each other
- Recommend another entrepreneur's work
- Celebrate someone else's success
- Send one handwritten thank-you note

Brand Consistency

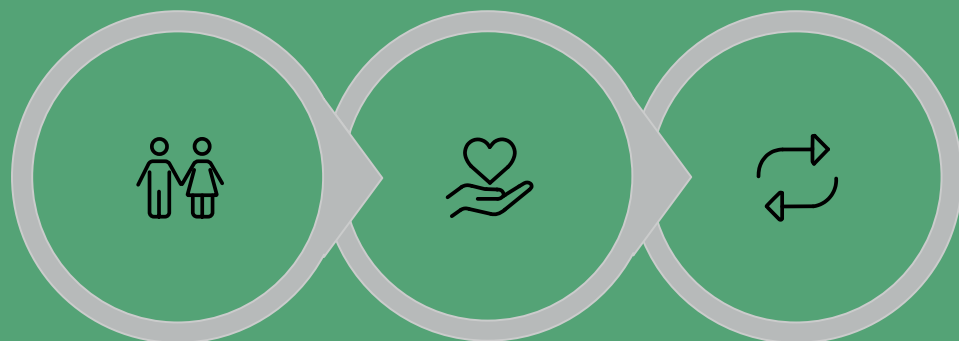
- Same profile photo across platforms
- Consistent colours and fonts
- One clear message everywhere
- Authentic tone always

❏ **STOP:** Posting only when selling · Comparing your growth · Waiting for the "perfect" post · Ignoring existing customers · Chasing every trend

The 5-5-5 Formula & Monthly Growth Score

☀️ The 5-5-5 Organic Growth Formula

Every week:



Connect 5

Help 5

Follow-up 5

Small actions. Big relationships. Repeat every week.

📊 Monthly Organic Growth Score

Score	Meaning
26–30	Outstanding consistency
20–25	Strong growth habits
15–19	Good start — be more consistent
10–14	Visible occasionally
Below 10	Time to build a weekly rhythm

The strongest brands aren't always the loudest. They consistently show up, help others, stay authentic, and build relationships. Organic growth isn't slow — it's sustainable.



RadicalEdge Learning Consultants

"From HIRE to RETIRE-**El** all the way"



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